

ORDER



KSNV

Orders
Order / Rev: 104878
Alt Order #: 06837423
Product Desc: OBAMA 4 AMERICA
Estimate: 1522
Flight Dates: 08/03/12 - 09/03/12
Original Date / Rev: 07/30/12 / 08/03/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America *Revised*
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	469	\$374,200.00	\$318,070.00
08/27/12	09/03/12	206	\$138,325.00	\$117,576.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	469	\$374,200.00	\$318,070.00	0.00
September 2012	206	\$138,325.00	\$117,576.25	0.00
Totals	675	\$512,525.00	\$435,646.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	30%	\$512,525.00
Market	100%	\$1,708,416.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$324,599.17
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$324,599.17
KTUD	1%	\$17,084.17
KVVU	22%	\$375,851.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$153,757.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/03/12	09/03/12	M-F 5-6a WakeUp w/WagM	5-6a		MTWTF--	:30	4	\$400.00	1	0.00	NM	44	\$17,600.00

COMMENTS APPLY TO SUB LINES A THRU B
 WAKE UP WITH THE WAGNERS

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/03/12	09/03/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners COMMENTS APPLY TO SUB LINES A THRU B WAKE UP WITH THE WAGNERS	CM	5-6a	MTWTF--	:30	4	\$400.00	1	0.00	NM	44	\$17,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M---F--					4	\$400.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					10	\$400.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					10	\$400.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					10	\$400.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					10	\$400.00		0.00			
E 2	KSNV	08/07/12	08/13/12	Wake Up Early w/ Wagners Wake Up Early Wagners WAKE UP EARLY WITH THE WAGNERS	CM	430a-5a	MTWT--S	:30	4	\$150.00	2	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	MTWT--S					4	\$150.00		0.00			
E 3	KSNV	08/14/12	09/03/12	Wake Up Early w/ Wagners Wake Up Early Wagners WAKE UP EARLY WITH THE WAGNERS	CM	430a-5a	MTWT--S	:30	5	\$200.00	1	0.00	NM	15	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/12	08/20/12	MTWT--S					5	\$200.00		0.00			
		Week: 08/21/12	08/27/12	MTWT--S					5	\$200.00		0.00			
		Week: 08/28/12	09/03/12	MTWT--S					5	\$200.00		0.00			
E 4	KSNV	08/03/12	09/03/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners COMMENTS APPLY TO SUB LINES A THRU C WAKE UP WITH THE WAGNERS	CM	6-7a	MTWTF--	:30	4	\$700.00	1	0.00	NM	36	\$25,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M---F--					4	\$700.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					10	\$700.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					10	\$700.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					10	\$700.00		0.00			
E 5	KSNV	08/03/12	09/03/12	Today Show Today Show COMMENTS APPLY TO SUB LINES A THRU C TODAY SHOW	CM	658a-9am	MTWTF--	:30	4	\$1,400.00	1	0.00	NM	36	\$50,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M---F--					4	\$1,400.00		0.00			
		Week: 08/07/12	08/13/12	MTWTF--					2	\$1,400.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--					10	\$1,400.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--					10	\$1,400.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--					10	\$1,400.00		0.00			
E 7	KSNV	08/18/12	09/01/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-					1	\$350.00		0.00			
		Week: 08/20/12	08/26/12	-----S-					1	\$350.00		0.00			
		Week: 08/27/12	09/02/12	-----S-					1	\$350.00		0.00			
E 8	KSNV	08/18/12	09/01/12	Saturday Today Saturday Today SATURDAY TODAY	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-					1	\$625.00		0.00			
		Week: 08/20/12	08/26/12	-----S-					1	\$625.00		0.00			
		Week: 08/27/12	09/02/12	-----S-					1	\$625.00		0.00			
E 10	KSNV	08/19/12	09/02/12	Nevada Newsmakers - Ch.3 Nevada Newsmakers - Ch.3 NEVADA NEWSMAKERS no pgm 8/5, 8/12	CM	5:00- 6:00am	-----S	:30	1	\$825.00	3	0.00	NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S					1	\$825.00		0.00			
		Week: 08/20/12	08/26/12	-----S					1	\$825.00		0.00			
		Week: 08/27/12	09/02/12	-----S					1	\$825.00		0.00			

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E 11	KSNV	08/19/12	09/02/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY NEWS 3 AT SUNRISE no pgm 8/5, 8/12	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1				\$325.00		0.00			
		Week: 08/20/12	08/26/12	-----S		1				\$325.00		0.00			
		Week: 08/27/12	09/02/12	-----S		1				\$325.00		0.00			
E 12	KSNV	08/19/12	09/02/12	Sunday Today Sunday Today TODAY ON SUNDAY no pgm 8/5, 8/12	CM	7a-8am	-----S	:30	2	\$625.00	1	0.00	NM	6	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		2				\$625.00		0.00			
		Week: 08/20/12	08/26/12	-----S		2				\$625.00		0.00			
		Week: 08/27/12	09/02/12	-----S		2				\$625.00		0.00			
E 13	KSNV	08/19/12	09/02/12	Meet the Press Meet the Press MEET THE PRESS no pgm 8/5, 8/12	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1				\$3,000.00		0.00			
		Week: 08/20/12	08/26/12	-----S		1				\$3,000.00		0.00			
		Week: 08/27/12	09/02/12	-----S		1				\$3,000.00		0.00			
E 14	KSNV	08/19/12	09/02/12	News 3 Today Wknd News 3 Today NEWS 3 TODAY/WKEND no pgm 8/5, 8/12	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1				\$500.00		0.00			
		Week: 08/20/12	08/26/12	-----S		1				\$500.00		0.00			
		Week: 08/27/12	09/02/12	-----S		1				\$500.00		0.00			
E 15	KSNV	08/19/12	09/02/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1				\$500.00		0.00			
		Week: 08/20/12	08/26/12	-----S		1				\$500.00		0.00			
		Week: 08/27/12	09/02/12	-----S		1				\$500.00		0.00			
E 16	KSNV	08/07/12	09/03/12	M-F Today Show II 3rd Hr M-F Today Show II COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW II	CM	9-10a	MTWTF--	:30	2	\$500.00	1	0.00	NM	32	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----		2				\$500.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--		10				\$500.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--		10				\$500.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--		10				\$500.00		0.00			
E 17	KSNV	08/07/12	09/03/12	M-F Today Show III 4th Hr Today 4th Hour COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW III	CM	10am-11am	MTWTF--	:30	2	\$325.00	1	0.00	NM	32	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----		2				\$325.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--		10				\$325.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--		10				\$325.00		0.00			
		Week: 08/28/12	09/03/12	-TWTF--		10				\$325.00		0.00			
E 18	KSNV	08/07/12	09/03/12	Rachael Ray Rachael Ray COMMENTS APPLY TO SUB LINES A THRU B RACHEL RAY	CM	11am-12pm	MTWTF--	:30	2	\$325.00	1	0.00	NM	32	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----		2				\$325.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--		10				\$325.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--		10				\$325.00		0.00			
		Week: 08/28/12	09/03/12	-TWTF--		10				\$325.00		0.00			
E 19	KSNV	08/07/12	09/03/12		CM	12-1230pm	MTWTF--	:30	2	\$425.00	1	0.00	NM	17	\$7,225.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Noon News															
Noon News															
COMMENTS APPLY TO SUB LINES A THRU B															
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----					2	\$425.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					5	\$425.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					5	\$425.00		0.00			
Week:		08/28/12	09/03/12	-TWTF--					5	\$425.00		0.00			
E 20	KSNV	08/07/12	09/03/12	The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	2	\$325.00	1	0.00	NM	17	\$5,525.00
The Agenda 1230pm															
COMMENTS APPLY TO SUB LINES A THRU B															
NEWS 3 AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----					2	\$325.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					5	\$325.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					5	\$325.00		0.00			
Week:		08/28/12	09/03/12	-TWTF--					5	\$325.00		0.00			
E 21	KSNV	08/07/12	09/03/12	Days of our Lives	CM	1258p-2pm	MTWTF--	:30	2	\$425.00	1	0.00	NM	17	\$7,225.00
Days of our Lives															
COMMENTS APPLY TO SUB LINES A THRU B															
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----					2	\$425.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					5	\$425.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					5	\$425.00		0.00			
Week:		08/28/12	09/03/12	-TWTF--					5	\$425.00		0.00			
E 22	KSNV	08/07/12	09/03/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	2	\$325.00	1	0.00	NM	32	\$10,400.00
The Doctors															
COMMENTS APPLY TO SUB LINES A THRU B															
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----					2	\$325.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					10	\$325.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					10	\$325.00		0.00			
Week:		08/28/12	09/03/12	-TWTF--					10	\$325.00		0.00			
E 23	KSNV	08/07/12	09/03/12	Dr. Phil	CM	3-4p	MTWTF--	:30	2	\$450.00	1	0.00	NM	32	\$14,400.00
Dr Phil															
COMMENTS APPLY TO SUB LINES A THRU B															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----					2	\$450.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					10	\$450.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					10	\$450.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--					10	\$450.00		0.00			
E 24	KSNV	08/07/12	09/03/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	2	\$700.00	1	0.00	NM	17	\$11,900.00
4PM NEWS (1 hour)															
(4:30 PM-5:00 PM)															
COMMENTS APPLY TO SUB LINES A THRU B															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					5	\$700.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					5	\$700.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--					5	\$700.00		0.00			
E 25	KSNV	08/07/12	08/13/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
4PM NEWS (1 hour)															
(4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
E 26	KSNV	08/14/12	09/03/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	5	\$600.00	1	0.00	NM	15	\$9,000.00
4PM NEWS (1 hour)															
(4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/12	08/20/12	MTWTF--					5	\$600.00		0.00			

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E 26	KSNV	08/14/12	09/03/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$600.00	1	0.00	NM	15	\$9,000.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 08/21/12		08/21/12	08/27/12	MTWTF--		5			\$600.00			0.00			
Week: 08/28/12		08/28/12	09/03/12	MTWTF--		5			\$600.00			0.00			
E 27	KSNV	08/03/12	09/03/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	6	\$1,000.00	1	0.00	NM	66	\$66,000.00
COMMENTS APPLY TO SUB LINES A THRU B EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/31/12		08/06/12		M---F--		6			\$1,000.00			0.00			
Week: 08/07/12		08/13/12		MTWTF--		15			\$1,000.00			0.00			
Week: 08/14/12		08/20/12		MTWTF--		15			\$1,000.00			0.00			
Week: 08/21/12		08/27/12		MTWTF--		15			\$1,000.00			0.00			
Week: 08/28/12		09/03/12		MTWTF--		15			\$1,000.00			0.00			
E 28	KSNV	08/07/12	08/13/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,100.00	1	0.00	NM	5	\$5,500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 08/07/12		08/13/12		MTWTF--		5			\$1,100.00			0.00			
E 29	KSNV	08/14/12	09/03/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,000.00	1	0.00	NM	15	\$15,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 08/14/12		08/20/12		MTWTF--		5			\$1,000.00			0.00			
Week: 08/21/12		08/27/12		MTWTF--		5			\$1,000.00			0.00			
Week: 08/28/12		09/03/12		MTWTF--		5			\$1,000.00			0.00			
E 30	KSNV	08/18/12	09/01/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$650.00	1	0.00	NM	6	\$3,900.00
KVBC EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 08/13/12		08/19/12		-----S-		2			\$650.00			0.00			
Week: 08/20/12		08/26/12		-----S-		2			\$650.00			0.00			
Week: 08/27/12		09/02/12		-----S-		2			\$650.00			0.00			
E 31	KSNV	08/14/12	09/03/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$1,000.00	1	0.00	NM	15	\$15,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 08/14/12		08/20/12		MTWTF--		5			\$1,000.00			0.00			
Week: 08/21/12		08/27/12		MTWTF--		5			\$1,000.00			0.00			
Week: 08/28/12		09/03/12		MTWTF--		5			\$1,000.00			0.00			
E 32	KSNV	08/14/12	09/03/12	Face to Face w/ RalstonCM Face to Face w/ J.Ralston		730-758pm	MTWTF--	:30	5	\$800.00	1	0.00	NM	15	\$12,000.00
FACE TO FACE WITH JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 08/14/12		08/20/12		MTWTF--		5			\$800.00			0.00			
Week: 08/21/12		08/27/12		MTWTF--		5			\$800.00			0.00			
Week: 08/28/12		09/03/12		MTWTF--		5			\$800.00			0.00			
E 33	KSNV	08/18/12	09/01/12	Weekend Jeopardy/WheelCM WKND Jeop/Wheel		630-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 08/13/12		08/19/12		-----S-		1			\$500.00			0.00			
Week: 08/20/12		08/26/12		-----S-		1			\$500.00			0.00			
Week: 08/27/12		09/02/12		-----S-		1			\$500.00			0.00			
E 34	KSNV	08/04/12	08/11/12	News 3 Olympic Zone News 3 Olympic Zone	CM	7:30-8:00PM	-----S-	:30	1	\$750.00	1	0.00	NM	2	\$1,500.00
OLYMPIC ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/30/12		08/05/12		-----S-		1			\$750.00			0.00			
Week: 08/06/12		08/12/12		-----S-		1			\$750.00			0.00			
E 35	KSNV	08/13/12	08/13/12		CM	8-10pm	M-----	:30	1	\$2,300.00	1	0.00	NM	1	\$2,300.00

Advertiser:	Obama for America
Product Desc:	OBAMA 4 AMERICA
Estimate:	1522

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mon PR 8-10p											
				Monday Prime 8-10pm											
				STARS EARN STRIPES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----					1	\$2,300.00		0.00			
E 36	KSNV	08/21/12	08/28/12	Tues PR 8-10p	CM	8-10pm	-T-----	:30	1	\$4,000.00	1	0.00	NM	2	\$8,000.00
				Tuesday Prime 8-10pm											
				AGT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$4,000.00		0.00			
Week:		08/27/12	09/02/12	-T-----					1	\$4,000.00		0.00			
E 37	KSNV	08/14/12	08/21/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$2,000.00	1	0.00	NM	2	\$4,000.00
				Tuesday Prime 10-11pm											
				IOVE IN THE WILD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----					1	\$2,000.00		0.00			
Week:		08/20/12	08/26/12	-T-----					1	\$2,000.00		0.00			
E 38	KSNV	08/16/12	08/30/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$2,100.00	1	0.00	NM	3	\$6,300.00
				Thursday Prime 10-11pm											
				ROCK CENTER W/B. WILLIAMS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$2,100.00		0.00			
Week:		08/20/12	08/26/12	---T---					1	\$2,100.00		0.00			
Week:		08/27/12	09/02/12	---T---					1	\$2,100.00		0.00			
E 39	KSNV	08/24/12	08/24/12	Fri PR 9-10p	CM	9-10pm	----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
				Friday Prime 9-10pm											
				GRIMM (R)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--					1	\$2,600.00		0.00			
E 40	KSNV	08/17/12	08/31/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	2	\$6,400.00
				Friday Prime 10-11pm											
				COMMENTS APPLY TO SUB LINES A THRU B											
				DATELINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					1	\$3,200.00		0.00			
Week:		08/20/12	08/26/12	-----					0	\$0.00		0.00			
Week:		08/27/12	09/02/12	----F--					1	\$3,200.00		0.00			
E 41	KSNV	08/03/12	09/03/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	2	\$1,100.00	1	0.00	NM	18	\$19,800.00
				M-F News 3 at Eleven											
				COMMENTS APPLY TO SUB LINES A THRU B											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	M---F--					2	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	07/31/12-08/06/12	M-F News 3 at Eleven			11pm-1135pm	M----F----	:30		(\$1,100.00)		0.00	NM		
				See MG 41.24											
				[PGM CHG = OLYMPIC LATE NEWS]											
2	KSNV	07/31/12-08/06/12	M-F News 3 at Eleven			11pm-1135pm	M----F----	:30		(\$1,100.00)		0.00	NM		
				See MG 41.23											
				[PGM CHG = OLYMPIC LATE NEWS]											
23	KSNV	08/06/12-08/06/12	Olympics Late News 3			11pm-12:35am	M-----	:30		\$1,100.00		0.00	NM		
				Ⓜ MG for 41.2 08/03											
				[MG]											
24	KSNV	08/06/12-08/06/12	Olympics Late News 3			11pm-12:35am	M-----	:30		\$1,100.00		0.00	NM		
				Ⓜ MG for 41.1 08/06											
				[MG]											
Week:		08/07/12	08/13/12	M-----					1	\$1,100.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					5	\$1,100.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					5	\$1,100.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--					5	\$1,100.00		0.00			
E 42	KSNV	08/18/12	09/01/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
				Sa-Su News 3 at Eleven											
				NEWS 3 NIGHTSIDE											

Order / Rev: 104878
 Alt Order #: 06837423
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America
 Product Desc: OBAMA 4 AMERICA
 Estimate: 1522

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 42	KSNV	08/18/12	09/01/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$1,100.00		0.00			
Week:		08/20/12	08/26/12	-----S-					1	\$1,100.00		0.00			
Week:		08/27/12	09/02/12	-----S-					1	\$1,100.00		0.00			
E 43	KSNV	08/19/12	09/02/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$1,100.00		0.00			
Week:		08/20/12	08/26/12	-----S					1	\$1,100.00		0.00			
Week:		08/27/12	09/02/12	-----S					1	\$1,100.00		0.00			
E 44	KSNV	08/07/12	09/03/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$425.00	1	0.00	NM	16	\$6,800.00
COMMENTS APPLY TO SUB LINES A THRU B TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----					1	\$425.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					5	\$425.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					5	\$425.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--					5	\$425.00		0.00			
E 45	KSNV	08/07/12	09/03/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	2	\$225.00	1	0.00	NM	17	\$3,825.00
COMMENTS APPLY TO SUB LINES A THRU B LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----					2	\$225.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--					5	\$225.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--					5	\$225.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--					5	\$225.00		0.00			
E 46	KSNV	08/18/12	09/01/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	6	\$8,400.00
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					2	\$1,400.00		0.00			
Week:		08/20/12	08/26/12	-----S-					2	\$1,400.00		0.00			
Week:		08/27/12	09/02/12	-----S-					2	\$1,400.00		0.00			
E 47	KSNV	08/19/12	09/02/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	3	\$1,200.00
SPORTS NIGHT IN LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$400.00		0.00			
Week:		08/20/12	08/26/12	-----S					1	\$400.00		0.00			
Week:		08/27/12	09/02/12	-----S					1	\$400.00		0.00			
E 48	KSNV	08/03/12	08/13/12	Olympics Daytime Week Olympics Daytime Weekdays	CM	9am-4pm	MTWTF--	:30	10	\$1,200.00	3	0.00	NM	30	\$36,000.00
COMMENTS APPLY TO SUB LINES A THRU B OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	M---F--					10	\$1,200.00		0.00			
Week:		08/07/12	08/13/12	MTWTF--					20	\$1,200.00		0.00			
E 49	KSNV	08/04/12	08/04/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S-	:30	6	\$1,700.00	3	0.00	NM	6	\$10,200.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-					6	\$1,700.00		0.00			
E 50	KSNV	08/05/12	08/05/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S	:30	6	\$1,700.00	3	0.00	NM	6	\$10,200.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S					6	\$1,700.00		0.00			

Order / Rev: 104878
 Alt Order #: 06837423
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America
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 Estimate: 1522

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 51	KSNV	08/11/12	08/11/12	Olympics Daytime Week	CM	4am-6pm	-----S-	:30	5	\$1,700.00	3	0.00	NM	5	\$8,500.00
				Olympics Daytime WEEKEND											
				OLYMPIC DAYTIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-					5	\$1,700.00		0.00			
E 52	KSNV	08/11/12	08/11/12	Olympics Daytime Week	CM	4am-6pm	-----S-	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
				Olympics Daytime WEEKEND (5:00 AM-7:00 AM)											
				OLYMPIC DAYTIME A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-					2	\$900.00		0.00			
E 53	KSNV	08/12/12	08/12/12	Olympics Daytime Week	CM	4am-6pm	-----S	:30	4	\$1,700.00	3	0.00	NM	4	\$6,800.00
				Olympics Daytime WEEKEND (7:00 AM-3:00 PM)											
				OLYMPIC DAYTIME B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S					4	\$1,700.00		0.00			
E 54	KSNV	08/03/12	08/06/12	Olympics Primetime	CM	7pm-12am	M---FS-	:30	1	\$6,000.00	3	0.00	NM	1	\$6,000.00
				Olympics Primetime											
				OLYMPIC PRIMETIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/31/12	08/06/12	M---FS-					1	\$6,000.00		0.00			
E 55	KSNV	08/19/12	08/19/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				NFL Football											
				NFL INDIANAPOLIS @ PITT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S					1	\$3,200.00		0.00			
E 56	KSNV	08/26/12	08/26/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				NFL Football											
				NFL CAROLINA @ JETS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----S					1	\$3,200.00		0.00			
E 57	KSNV	08/19/12	08/26/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,100.00	2	0.00	NM	2	\$2,200.00
				News 3 in Prime											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S					1	\$1,100.00		0.00			
		Week: 08/20/12	08/26/12	-----S					1	\$1,100.00		0.00			
N 58	KSNV	08/18/12	08/18/12	To the Point - PM	CM	730-758pm	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				To the Point											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-					1	\$375.00		0.00			
N 59	KSNV	08/19/12	08/19/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1-	-----S	:30	1	\$225.00	1	0.00	NM	1	\$225.00
				Law & Order (LF)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S					1	\$225.00		0.00			
N 60	KSNV	08/07/12	08/10/12	Olympics Late News 3	CM	11pm-12:35am	-TWTF--	:30	4	\$1,100.00	7	0.00	NM	4	\$4,400.00
				Late News during Olympics											
				COMMENTS APPLY TO SUB LINES A THRU B											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	-TWTF--					4	\$1,100.00		0.00			
													Totals	675	\$512,525.00